



CITY OF MADISONVILLE

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FOR IMMEDIATE RELEASE

SECOND ANNUAL SPRING FLING IN THE WORKS

Madisonville, KY—The unusually warm January weather has us looking forward to the oncoming spring season. While we are still some months off of having the actual season change, we are preparing for our Second Annual Spring Fling Open House to help you ease back into your warm weather state of mind.

“This event allows the City of Madisonville to team up with local businesses to help drive their revenue during what can sometimes be looked at as a slow season,” said Mayor Kevin Cotton. “We are thrilled to bring this back for a second year to help bring more awareness to the amazing businesses we have located right here in Hopkins County.”

On March 15-16th, participating stores will be open during their regular business hours to offer exciting deals right before spring break and the Easter season. Join us for food, fashion and gifts galore during this event geared towards showing our local businesses how much we appreciate them.

“Shopping local isn’t just investing in our local community,” said Mayor Cotton. “It means helping out your neighbor, your coworker who owns their own business or the mom-and-pop shop that you’ve grown up knowing to be an integral part of Madisonville. This allows us to put our money where our mouth is and show our local businesses that we value them and wish them many more successful years operating right here in The Best Town on Earth.”

Businesses interested in participating can reach out to Skylar Phaup at (270) 824-2100 or sphaup@madisonvillegov.com or fill out the Google form online to register: <https://goo.gl/forms/DLrGcsA8AIJ1wdg12>. This event is FREE for businesses to participate in. This event is not limited to Chamber members and will be open to all businesses located within Hopkins County.

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